

UCC COFFEE LAUNCHES GRAND CRÜ COMPOSITION NO.6 WITH MASTER SOMMELLIER RONAN SAYBURN

UCC Coffee UK & Ireland, has launched its latest iteration of its seasonal Grand Crü coffee: Composition No.6.

Ronan Sayburn, Master Sommelier, has once again collaborated with Gayan Munaweera, UCC Coffee's head of coffee quality and Q grader to source this season's finest coffees. Using their combined knowledge to create a unique composition and an extraordinary coffee, they have developed a delicious, complex blend, perfect for the premium out-of-home market. Grand Crü Composition No.6, will be available from August 2019 directly from UCC Coffee UK & Ireland.

Composition No.6 is a blend of four components offering a unique and delicate blend of Ethiopia washed (15%), Ethiopia Natural (30%), Guatemala (25%) and Costa Rica (30%), delivering a velvety, silk-like body with notes of creamy butterscotch, cacao and dark cherries.

A truly specialty coffee, each component boasts an industry recognised SCAA International Quality Score of over 80, giving the blend an incredible flavour worthy of the Grand Crü name. The washed Ethiopian beans offer an elegant, delicious and complex flavour, whereas the naturally processed beans deliver an enchantingly fruity undertone - when paired with Costa Rican and Guatemalan Arabica beans – regions both renowned for high quality coffee - the blend delivers an unrivalled and unique flavour in every sip.

Gayan Munaweera, head of coffee quality and Q grader at UCC Coffee UK & Ireland says: “Ronan and I share a passion for identifying unique flavours and it has been great working together again on this blend. For our sixth seasonal Grand Crü blend, we’re taking drinkers to central America and across to the horn of Africa. Renowned for its floral quality of bean, Ethiopia delivers a complex cup, and when combined with Arabica beans from Guatemala and Costa Rica it carries sumptuous flavours of creamy butterscotch, cacao and dark cherries - with a complexity of flavour coming from its refined, premium taste. It’s truly a unique blend.”

Ronan Sayburn comments: “Much like how regions play a major role in the taste of wine, the same can be said with coffee, and Grand Crü is made for operators who treat their coffee as they do their wine. Our Composition No.6 is totally unrivalled in flavour and quality, combining the very best coffees from these regions to deliver a truly premium and memorable experience. Refreshing this composition every six months ensures customers only receive the best of best - it’s an exceptional blend.”

Grand Crü Composition No.6 is available from August 2019 in 10x500g packs.

Call 01908 275520 or email to find out more about the new Grand Crü.

For further information visit www.ucc-coffee.co.uk or follow @UCCCoffeeUK on Twitter and Instagram.

-ends-

Notes to editor:



About UCC Coffee UK & Ireland

UCC Coffee UK & Ireland creates and manages coffee experiences for the most dynamic businesses in foodservice, hospitality and retail – making every cup of coffee count.

It works in partnership with its customers to implement the right Total Coffee Solution. With a unique seed to sip model, market-leading insight and global network its total coffee solution is tailored around the customers' needs and goals, ensuring their coffee offer outperforms the market.

Its Total Coffee Solution includes leading coffee brands, private label roasting, equipment, COFFEEWORKS training, and the UK's largest service and maintenance support structure. Its range includes coffee brands Lyons, Three Sixty°, Grand Crü, Grand Café and Orang Utan Coffee, and exclusive partnerships with the world's most innovative equipment brands including Nuova Simonelli, Thermoplan, and BUNN.

UCC Coffee UK & Ireland is part of a global family. UCC Holdings, based in Kobe Japan, is one of the top five largest independent coffee companies and the seventh largest coffee roaster in the world, and is responsible for £2bn annual sales. It operates across Europe, with UK and Ireland sites including its state of the art roastery in Kent. This gives UCC Coffee UK & Ireland the ability to provide its Total Coffee Solution at scale and benefit from worldwide market expertise.

UCC Coffee UK & Ireland combines exceptional coffee, world-class equipment, actionable insight, data-driven training and market-leading service.

www.ucc-coffee.co.uk

For further information please contact:

Skye Stevenson

PR and communications manager

skye.stevenson@ucc-coffee.co.uk